



BUSINESS REVITALIST + MARKETING EXPERT

Contact to Book:

adera@aderaangelucci.com

778-889-5545

aderaangelucci.com



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SPEAKER REEL >



Adera's passion is to ignite mission-driven entrepreneurs in marketing and promoting themselves without fear. She accomplishes this by helping them solidify the clarity and conviction of their mission, giving them the confidence to value their worth.

Adera also teaches her audience to become authentic versions of themselves and joyful risktakers, confident in their ability to build businesses that move humanity forward.

Her talk, fuelled by her infectious energy, is for those looking to grow their community by spreading their message and building their brand.

Adera's Formula and Approach

Purpose & Mission

Discover/rediscover and define what you were born to give the world - your inner light

Expression & Message

Hone your unique voice to speak clearly in your branding and marketing so you are heard

Voice & Platform

Form and utilize the means of expression for your voice (online video, speaking, podcasts, etc)

Network & Support

Amplify your voice by joining hundreds of likeminded women in our ever-growing network

Available Experiences

- Keynote and Breakout Sessions
- Lunch-and-Learns including hands-on training
- Custom presentations designed for your group
- Speaks to business, video, and social media marketing strategy

More About Adera

Adera is an Award-Winning Host, Director and Producer with SPIRO Creative Inc. She helps good people with mission-driven businesses elevate their brands by sharing their message through video, marketing and live events.

She thrives working with passionate entrepreneurs who are ready to take their business and brand to the next level. She is the author of the best-selling memoir, "Free Spirit," sharing how self-love, chaotic creativity and questionable choices taught her to lead.