

3 Ways to Promote Yourself on Social that You'll Actually Do!

IDEAL CLIENT

Think about just 1 person you've worked with that you really loved working with. Name them and for a week just post content that they would like.

TOOLS

Use Wordswag (get it in your App Store.)

Or Canva (either App or Desktop if you prefer to do your posts on your computer.)

OR BOTH.

4 ROTATING POST TOPICS

Post #1 is for your person/ideal client. Post #2 is a day in the life. Post #3 a tip or quote. Post #4 something personal. Share who you are. REPEAT.

BONUS!

Screw "Batching Content". Post when the moment moves you. Just do it 4-5 days a week. If you're having a day of inspo save it for another day for when you don't.

IDEAL CLIENT EXPLAINED

Get out of your head and get into theirs. Pick just one person and post something you think they'd get a kick out of. Just trust yourself on this and if that round of posts didn't work, think up a different person in your head and start

REMEMBER

You can't get this wrong! See, that's what's stopping you. You're afraid you won't say it right, or it won't look right or something about it might not be right. But the thing is, sharing a part of you can NEVER be wrong. It might not land for some, but those aren't your people. MOVE ON.

Over
Thinking
Sucks

Sharing
is
Caring

Ask
for
what you want

Action Steps

Download the Apps or go to Canva and get a free account.

Once you have your post, POST IT and tag @adaraangelucci so I can cheer you on!

When you're working take a sec to take a picture

Ask your client if they're cool with it (they usually are) and tell us what's happening in the picture so we know what it's like working with you. And POST IT.

When you have a good idea but you already posted for the day

Save it in notes on your phone so you can use it another day with either a Wordswag stock image or other.